



Used successfully by hundreds of companies!: **Having trouble finding the skilled workers you need? Forget expensive search firms! Learn all the latest, powerful, proven and FREE methods used by top recruiters worldwide to find workers of any type, in any location!**

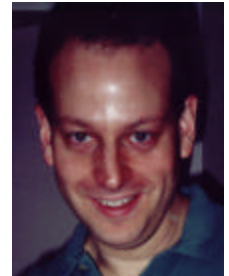
## Advanced Online Recruiting Techniques

Not just lecture, your recruiters learn it all, hands-on at their own Internet-connected computer...in just one day. Developed in 1997 and continuously updated since, AORT **was the world's first Internet recruiting course** available in either live seminar or all-online course formats.

We've taught recruiters at **Fortune 500 firms** such as American Express and CNF Inc., dozens of leading area **staffing agencies** like Hollister Associates, hundreds of small- to medium-sized employers in various industries, and even home-based recruiters/sourcers.

We've been named **official Internet recruiting certification instructors** for:

- Northeast Human Resources Assn. (NEHRA), SHRM's largest regional affiliate, in 2000
- Popular Boston-area career portal site Jobfind.com, in 2001



Glenn Gutmacher  
Founder/President

**All training options surprisingly affordable:** Besides the below, consider our popular custom on-site live training (only \$2,500/day + travel for up to 20 recruiters) or Webinar.

### Come to a monthly seminar near Boston:

Just **\$450**/person covers a full day of training, held monthly since 1997 in our computer lab in Needham:

- AORT Certification, fast becoming an industry standard, is optional and included at no extra cost.
- 30 days' access for all attendees to the vast, password-protected online lessons and resources that are continuously updated (unlike other book- or CD-ROM-based courses!)
- Full course binder, breakfast and lunch included.

### The live course beats our competitors!

"I have attended the AIRS I and II seminars and found you covered the [topics] better in a shorter period of time."  
-- Douglas Peck, Recruiter, Getronics USA

"I learned more from Glenn's hands-on training than from the AIRS seminar at much more [cost] which wasn't [as hands-on]."  
-- Cindy Thornton, Co-founder, The Gordon Group

"I have looked into many Internet recruiting seminars. This program was well worth the money!"  
--Julie Broussard, Recruiter, Unifirst Corp.

"Very informative; great resource for any recruiter."  
--Pearl Freier, Contract Recruiter, Millenium Pharmaceuticals

"Tremendous 'bootcamp' for people new to Internet recruiting!"  
--Carolyn Sukey, Contract Recruiter

Hands-on; maximum of 12 attendees per class.

### At your own pace, from home or work:

Take the popular online version of the full course from your computer; no time lost away from the office!

30 days of unlimited online access (everything taught in our live seminar) is only **\$120**/person and includes:

- Our comprehensive, companion course binder describing all techniques covered
- AORT Certification (optional) and the useful *113 Tips for Recruiting Valuable Employees*

### Don't believe us; here's what online registrants say:

"The course binder alone is worth at least \$100. The course can **stop you from searching the wrong way** online and save you a lot of time. It's really helpful!"

-- Steve Reynolds, Founder  
Professional Resources, Inc., Boston, MA

"I have just finished the online-recruiting course. I found it to be **very helpful** and there are a **lot of techniques** and resources I am going **to put to use.**"

-- Myra Diaz, Contract Recruiter, Thornton, CO

"I've gone through the [course] material. I must say the information is **extremely insightful and powerful.**"

-- Sharon Goldson, Virtual Recruiter

"The Recruiting-Online.com web-based course fit the bill perfectly: it was inexpensive, and convenient... It has opened up all kinds of new avenues to PLX for sourcing relevant candidates! **Recruiting-Online.com is highly recommended...**"

-- Richard Regnell, Recruiter, PLX Technology, Sunnyvale, CA

**For questions or to register**, visit [www.recruiting-online.com/courses.html](http://www.recruiting-online.com/courses.html) or call 508-930-9391