Learn top recruiters' methods at your own pace, inexpensively…online!

Advanced Online Recruiting Techniques

- Learn all the powerful, proven yet relatively little-known techniques from the **Internet recruiting certification course instructor** for career portal Jobfind.com (2001) and NEHRA, New England's largest HR association (2000)!
- Taken by **hundreds** of recruiters from a full range of U.S. and Canadian small and large employers, contingency and retained recruiting firms, temp/perm staffing agencies, home-based recruiters, etc.

Start using the proven tools that top Internet recruiters depend on.

Learn step-by-step with actual examples online to effectively:

- Find passive job seekers of particular types instantly through online employee directories, trade magazine articles, professional associations and other virtual communities, even from competitors or companies laying off/merging…for FREE!

- Tap the best candidates among thousands of **newsgroups, user groups** and **listservs** to post jobs, grab resumes and relevant email addresses to start or build huge candidate databases FREE.

- Determine the best career **Web sites** for your needs, including the many that let you post jobs and access their resume databases for FREE.

- Make your own Web site a more effective recruiting vehicle (and how to set up a careers section if you don't have one).

- Take free test drives of some of the best candidate sourcing/management software to help automate the recruiting process!

- Many other tips and tools, including resume spiders, web rings, college recruiting/inexpensive remote interviewing, etc.

Why Take Internet Recruiting training online?

- No need to pay exorbitant fees charged by live seminar trainers when you can learn the techniques just as well online.

- Unlike CD-ROM or book-based courses that become out-of-date soon after they're published, our materials are continuously updated and available to registrants online.

Attendees of either online course format receive:
- Ongoing access to the vast password-protected resources online.
- Option to email 3 questions/month to instructor during access period.
- Comprehensive binder with detailed information and exercises on all techniques covered in the course.
- AORT Certification, fast becoming a recognized industry standard.

Our founder and lead instructor:

Glenn Gutmacher, President of Recruiting-Online.com, developed this course in 1997 and continuously updates it. Sought by many to share his inside knowledge of the latest Internet recruiting methods, Glenn is a frequent presenter at HR conferences and continuing education programs. His articles appear often in *Mass High Tech*, Electronic Recruiters Exchange, and various HR/recruiting industry publications and web sites. In 1996, he developed for Community Newspaper Co. one of New England's first career portal sites, now merged with Jobfind.com.

Choose either of our two convenient, popular course formats…far less expensive than comparable courses available:

The Webinar:
It's a one-day, hands-on session at your own Internet-connected computer, but no travel involved! The instructor is live with you by phone and online, controlling what you see on your screen using WebEx.com's technology. Because you're also on a regular conference phone call, you can ask any questions you like during the presentation.

Self-Guided Online Course:
Offered since our founding in 1997 and continuously updated since, this format lets you go through all the same lessons online as our popular live seminar and Webinar, but at your own pace, from home or work.

For details, schedules, prices, etc., visit:
www.recruiting-online.com/courses.html

What People Say About the Online Courses:

"I couldn't justify taking a day off-site to attend an Internet recruiting training course, and those fees were exorbitant besides! However, the Recruiting-Online.com web-based course fit the bill perfectly: it was inexpensive, and convenient... It has opened up all kinds of new avenues to PLX for sourcing relevant candidates! And the instructor answers any questions by email at no extra charge. Recruiting-Online.com is highly recommended."

-- Richard Regnell, Recruiter
PLX Technology, Sunnyvale, CA

The Recruiting Online [course binder] arrived yesterday. Thanks for sending it so quickly. Between that and the online course, I've already been picking up some good tips...Love all the work you're doing. Thanks for the help."

--Cheryl Gilman, President
Cheryl Gilman Associates, Belmont, MA

For Questions, Details or to Register:

Call (508)930-9391, *email*
training@recruiting-online.com or *visit*
www.recruiting-online.com/courses.html

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